



Philips Genie  
Stick energy saving bulb

**11 W (50 W)**

Normal cap Warm white

**871150080119701**

## Europe's No 1 energy saver

Good light quality in a compact lamp

This lamp will pay for itself in the first year and continue to reduce bills long after that. It is small enough to fit neatly wherever you need extra bright light in the home. No wonder it's the most sold energy saving lamp in Europe!

**Saves energy**

- Saves 78% energy from the moment you turn on the switch

**Long-lasting**

- 10 years' lifetime saves you money year after year

**Rapid start**

- Only needs a few seconds to reach full brightness

**PHILIPS**  
sense and simplicity

# Specifications

## Technical specifications

- Starting time: 0.2 s
- Power factor: 0.6
- Mercury content: 1.5 mg
- Lifetime of lamp: 10 year(s)
- Rated lifetime: 10 year(s)
- Rated power: 11 W
- Wattage: 11 W
- Lamp dimension (width): 44.4 mm
- Wattage equivalent: 50 W
- Lamp current: 80 mA
- Colour rendering index (CRI): 82
- Lamp dimension (height): 117 mm
- Lumen: 600
- Rated luminous flux: 600 lm
- Colour temperature: 2700 K
- Number of switch cycles: 5000
- Lifetime of lamp: 10,000 hour(s)

- Rated lifetime: 10,000 hour(s)
- Lumen maintenance factor: 0.7 (at the end of the nominal lifetime) %
- Voltage: 220-240 V
- Warm up time 60% light output: 5–30 s
- Energy efficiency label: A
- Fitting/Cap: E27
- Dimmable: No
- Shape: Stick
- Colour: Warm White
- Light effect/finish: White
- Wattage standard bulb: 50 W

## Cleaning up breakages and disposal

- Cleaning: Follow the advice for proper clean up\*
- Disposal: Follow the instruction for disposal as special waste\*\*

# Highlights

## Saves up to 78% energy

This bulb saves 78% energy compared to your standard bulb. It pays for itself and saves you money year after year. So reduce your energy bill and start saving now, just by turning the switch.

## 10 years' lifetime saves money

Energy saving lamps have a longer lifetime than standard bulbs. With these 10 years' lifetime, one energy saver replaces 10 standard bulbs. So they save money and last longer, year after year. The lifetime is based on the average usage of 2.7 hrs per day or 1000 hrs a year. This average is influenced by the usage during different seasons (dark winter vs. light summer), the weather conditions (sunny vs. rainy dark day) and on the room where the lamp is used (short usage in bathroom vs. long usage in living room).

## Rapid start

Delayed start up time is a thing of the past with our rapid starting energy efficient lamps.



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\* Breaking a lamp is extremely unlikely to have any impact on your health. If a lamp breaks, ventilate the room for 30 minutes and remove the parts, preferably with gloves. Put them in a closed plastic bag and take it to your local waste facilities for recycling. Do not use a vacuum cleaner.

\*\* Compact fluorescent lamps have to be treated as special waste, they must be taken to your local waste facilities for recycling. The European Lighting Industry has set up an infrastructure, capable of recycling mercury, other metals, glass etc.